

SSIR

o n s o c i a l

entreprenurship

GOING TO SCALE

The Challenge of Replicating Social Programs

by Jeffrey L. Bradach, PAGE 1

GOVERNMENT-NONPROFIT PARTNERSHIPS: SCALING THE WALLS

How a Nonprofit Spurred the Indian Government to Help Seniors

by Sejal Shah, PAGE 8

CREDIT TO THE POOR

Muhammad Yunus Was Getting Nowhere in Bangladesh – So He Opened His Own Bank

by Muhammad Yunus, PAGE 10

ZEROING IN ON IMPACT

In an Era of Declining Resources, Nonprofits Need to Clarify their Intended Impact

by Susan Colby, Nan Stone & Paul Carttar, PAGE 12

JOB TRAINING: WHAT WORKS

For Ready, Willing & Able, Finding a Home Starts with Cleaning the Streets

by Gerald Burstyn, PAGE 22



CENTER FOR
SOCIAL INNOVATION

STANFORD GRADUATE SCHOOL OF BUSINESS

Welcome

STANFORD SOCIAL INNOVATION REVIEW

The Stanford Social Innovation Review is delighted to present this collection of articles on philanthropy. The Stanford Social Innovation Review provides strategies, tools and ideas for nonprofits, foundations and socially responsible businesses. Each issue includes provocative management insights, research news, case studies and opinion by leading experts. You can subscribe at www.ssireview.com.

CENTER FOR SOCIAL INNOVATION

Stanford Graduate School of Business created the Center for Social Innovation in 2000 to prepare leaders to address increasingly complex social problems. The Center builds and strengthens the capacity of individuals and organizations to develop innovative solutions to social problems for a more just, healthy and sustainable world. The Center takes the approach that dissolving boundaries is critical to social innovation. The Center facilitates and advances the exchange of ideas and values across sectors, across disciplines and through bridging theory and practice.

The Center's core activities – research, teaching, and community engagement – focus on social innovation in areas such as education, environment, community development, arts and international development.

The Center's other programs include:

ALUMNI CONSULTING TEAM (ACT)

Provides pro bono consulting services for nonprofit and government agencies.

EXECUTIVE EDUCATION

Strengthens the capacity of community leaders to impact social change.

PUBLIC MANAGEMENT PROGRAM (PMP)

Prepares MBA students through academics, experiential learning, and career support to create social and environmental value.

STANFORD EDUCATIONAL LEADERSHIP INSTITUTE (SELI)

A partnership with the Stanford University School of Education that strengthens the capacity of K-12 educational leaders to create high performing schools.

STANFORD PROJECT ON THE EVOLUTION OF NONPROFITS

A comprehensive study of the Bay Area nonprofit sector

For more information: www.gsb.stanford.edu/csi