

**THE BOWERY MISSION'S
OBJECTIVES FOR
FISCAL YEAR 2022**

CARE FOR ONE ANOTHER.

As our own lives, work and relationships are transformed in the context of a diverse Christian community, we can then offer Christ's love and transformation to others.

- Talent development
- Diversity, equity, & inclusion
- Values, vision, & mission

FILL THE HOUSE.

By stewarding and appropriately directing resources (talent, financial/in-kind giving, real estate, etc.), we will see more lives transformed by Christ.

- Continue to sustain the work through privately-raised donations.
- Prepare the house through effective operations.
- Increase retention & participation, doubling to 100 residents by September.
- Improve effectiveness of internal referrals & external referrals.
- Sustain quality outcomes achieved in FY21.

CELEBRATE.

We will have much to celebrate in 2022: the completion of our campaign & our 150th anniversary year while renewing our united commitment to The Bowery Mission's collective calling – to LOVE WELL

- Resource the Culture Champion/HR initiatives.
- Restore the Valentine Gala tradition.
- Gain public awareness of the 150th anniversary.

SIMPLIFY FOR THE FUTURE.

Resolving key decisions will help simplify our focus on core activities.

- Execute the sale of our Newark property in a way that preserves the opportunity for future, locally-led ministry of Goodwill Rescue Mission.
- Define a mission-aligned and strategic use for Avenue D or pursue the sale of the property.
- Merge The Bowery Mission and New York City Rescue Mission legal entities.