

Focus 2022

Fairbanks Community Food Bank



Strategic & Operating Plan, FY2022

FOCUS 2022 stands for **F**ood Services, **O**perations Management, **C**enter **U**se, **S**ecure our Future.

FOOD SERVICES, the core of our function, challenges us to provide adequate food to all individuals and/or families who cannot do so for themselves. The section is divided into two categories: Food Acquisitions and Food Distribution. The intent is to build on the current base of very comprehensive and effective linkages to all food vendors in the community, and to link them, within this geographic region, to decentralized locally-based outlets such as churches and other social institutions. The key to food services is the policy of providing food free to those in need. **MOTTO: FREELY GIVEN FOOD, GIVEN FREELY.**

OPERATIONS MANAGEMENT. We receive free food and give it away free, how do we pay staff and facility management? The plan is to operate effectively with a Manager/Director and very modest number of paid staff who organize the work done by the volunteer staff. With paid staff leadership and guidance, large numbers of volunteers assemble food boxes and assist with the distribution. Maintaining good paid staff requires competitive salaries for well qualified leadership, effective fund raising strategies, continuing management training, preventative maintenance and safety training for facilities and vehicle operators, and appropriate technology for data collection and record keeping. It also requires effective networking with other non-profit volunteer organizations as we seek to strengthen strategies for volunteer recruitment.

CENTER USE. The concept of the reception areas of the Food Bank facilities is considered public use. These areas include the large conference room and kitchen facility in the main facility, and the hospitality space in the Food Bank Club House, which also houses our Food Is Medicine program. These areas are specifically to be used for community education, partnerships with agencies, training volunteers, and outreach to the community. Food Bank encourages both diversity and broad range of user interests. By doing so we seek to maximize our interaction potentials with all community leaders interested in and supportive of free food distribution to needy persons, and to coordinate the facility as a convenient, easily accessible space to provide healthful food related education.

SECURE THE FUTURE. Benefactors, both new and those with a history of long support, provide us with resources to effectively acquire and distribute food to needy persons. To encourage support, we will design, develop and implement a proactive program that recognizes contributors at various levels for their contributions. The intent is to maintain and increase the support base; identify and encourage long term support from individuals through planned giving (estate planning); and ensure prudent responsible management of capital facilities and investments.