

PARENT INSTITUTE FOR QUALITY EDUCATION

Strategic Plan Framework



<p>About this Plan <i>Scope and Timeline</i></p>	<p>PIQE is uniquely positioned to be the premier parent engagement organization in the country for measurable educational impact. Over the next three years, PIQE’s sustainability and success will be driven by its capacity to deliver clear benefits to parents, families and communities served in the distinctive PIQE approach by emphasizing family, school and community engagement and empowerment to create lasting social and economic impact for students and families.</p>
<p>Mission <i>Our purpose</i></p>	<p>To provide families with the knowledge and skills to partner with schools and communities to ensure their children achieve their full potential.</p>
<p>Core Values <i>Essential tenets</i></p>	<p>Empowerment – Those we serve have the potential to create the solutions they need. Inclusion- We embrace all people with compassion and celebrate their unique identities. Learning – With greater knowledge comes true lasting power. Respect- We honor the values and perspectives of others. Responsibility- Our mutual commitment to shared goals and success.</p>
<p>Vision <i>Our chosen Future</i></p>	<p>We are dedicated to achieving social and economic equity for all through education.</p>
<p>Strategic Priorities <i>The pillars of our Plan to Achieve the Vision</i></p>	<ol style="list-style-type: none"> 1. Strengthen Measurable Program Impact and Outcomes We will strengthen the families’ capacity to impact their children’s educational journey and build resilient communities through leadership development. 2. Strengthen Advocacy and Influence We will empower families’ ability to effectively influence policy to ensure all students have access to college and career preparation. 3. Strengthen Staff and Board Effectiveness

We will enhance the Staff and Board development processes and protocols to support the vision.

4. Strengthen Financial Stability and Sustainability

We will enhance our philanthropic culture and grow our financial portfolio through diversified and sustainable funding.

5. Strengthen Operations and Technology

We will enhance systems, processes, and technology to support effective and efficient performance.

1. Strengthen Measurable Program Impact and Outcomes

1.1 Strengthen Family and Student Engagement

- a. Develop and encourage family empowerment using culturally and linguistically responsive pedagogies that build inclusiveness, culturally responsive learning, and school environments.
- b. Innovate and implement inclusive and interactive practices that promote culturally and linguistically responsive programming.

1.2 Expand Family Involvement in Educational and Community Settings

- a. Adopt holistic approaches to school and community involvement to increase the knowledge and skills of families about college and career readiness access and opportunities for their children.
- b. Connect families to community resources and social support systems.

1.3 Empower Families to Engage in the Education System

- a. Encourage active two-way communication through participation in school committees and with boards of education that promote and create a college and career readiness culture for all students.

1.4 Data Driven Programming to Impact Policy

- a. Conduct consistent and structured data collection and analysis that informs the organization's pedagogical practices and programs.

	<ul style="list-style-type: none"> b. Collect and leverage qualitative and quantitative impact data to share with stakeholders. c. Ensure continuous engagement with families through culturally responsive approaches.
<p>2. Strengthen Advocacy and Influence</p>	<p>2.1 Integrate Advocacy Throughout Curriculum and Supports for Staff</p> <ul style="list-style-type: none"> a. Build awareness through internal and external communication modes and activities. b. Create more access points for families to engage in meaningful and participatory decision-making <p>2.2 Adopt a Policy Framework</p> <ul style="list-style-type: none"> a. Advance policy priorities determined by the Board of Directors that align with the mission and vision. <p>2.3 Build Strategic Partnerships</p> <ul style="list-style-type: none"> a. Form and participate in coalitions with mission-aligned organizations to strategically advance the mission. <p>2.4 Establish PIQE as a Subject Matter Expert</p> <ul style="list-style-type: none"> a. Elevate families' voices through strategic communication initiatives. b. Representation on selected state and national committees and commissions of all members of the PIQE community that promote family empowerment and college and career success for all students.
<p>3. Strengthen Staff and Board Effectiveness</p>	<p>3.1 Support Talent Officer to Enhance Workforce Development</p> <ul style="list-style-type: none"> a. Clarify talent management policies and procedures. b. Establish best practices for compensation and benefits. <p>3.2 Assess and Support Knowledge and Skills Development for Staff</p> <ul style="list-style-type: none"> a. Ensure continuous professional development opportunities for all staff. b. Conduct systematic performance reviews. <p>3.3 Update Long-Term Board Building Plan</p>

- a. Assess board diversity and skill expertise composition necessary to achieve the vision.
- b. Structure Board terms and align with recruitment process.

3.4 Review Board Committee Structure

- a. Employ a Governance Committee to oversee recruitment and ensure best practices for governance.
- b. Review and revise Board and Member roles and responsibilities to reflect organizational needs.

3.5 Strengthen Board Member Engagement

- a. Align, integrate, and empower the Board to generate investment in the mission.
- b. Increase Board focus on investor relationships, stewardship, and ambassadorship.

4. Strengthen Financial Stability and Sustainability

4.1 Build a Philanthropic Culture

- a. Establish shared responsibility for revenue development across the organization.
- b. Focus on investor fundraising through relationship, stewardship, and engagement.
- c. Develop and share compelling impact stories.

4.2 Diversify Funding

- a. Establish a structured mixed revenue portfolio
- b. Increase multi-year funding opportunities

4.3 Strengthen Financial Forecasting

- a. Establish multi-year budgets forecasting.
- b. Create budget management processes for funding reserves to support strategic priorities and reduce funding volatility.

4.4 Enhance Capacity to Leverage New Revenue Sources

- a. Implement and manage Customer Relationship Management system
- b. Strengthen annual support campaigns leveraging parent groups' awareness and support for organization.

5.1 Implement New and Revised Operations Processes

5. Strengthen Operations and Technology

- a. Complete process inventory to identify improvements and activities that add value to the work and services.

5.2 Establish Technology Enhancement Plan

- a. Identify areas for technology enhancements in operations and work processes.
- b. Ensure security and state and federal compliance in data collection and storage.
- c. Upgrade and maintain technology for effective and efficient operations.

5.3 Establish Metrics and Process Fidelity Framework for Home and Regional Offices

- a. Increase response rate metrics for surveys and tool adoptions.
- b. Consistently track data points on school performance and demographic data across the organization
- c. Maintain quality control of staff through training and observations.