



Humane Society
OF CENTRAL OREGON

Vision 2030

Mission: Strengthening the human-animal bond by advocating and compassionately caring for animals & their people.



Increase availability of dogs for adoption

Goal: Provide a consistent pipeline of adoptable dogs



Become the "go-to" animal welfare community resource campus

Goal: Define the services to be delivered and resulting campus need (physical and operational)

Goal: Align the capital campaign to the three 2030 strategies

Goal: Invest in new programs or the community



Provide services for companion animals of people in need

Goal: Provide companion animal shelter for animal owners seeking help from local social services organizations

Goal: Expand services for low income animal owners

Increase fundraising capacity for sustained \$2M general operating support in 2030 and a \$5M capital needs fulfilled by end of 2025.