

JET Strategic Plan 2021-22

Due to the pandemic, JET has pivoted and is now focused on an exciting program called Clean Speech Illinois.

Our communities are torn apart by division and strife. The way we speak is both the problem and the solution. Clean Speech Illinois is a multi-year, community-wide education and awareness campaign to unite us in the practice of Jewish mindful speech, to build a more positive, respectful, and peaceful world.

Participants who register are sent a daily email for 30 days that includes a short lesson on Clean Speech and a link to a video about that same lesson.

Through social media, we are promoting the videos.

A booklet of all the lessons was printed and distributed to 41,000 Jewish households.

Swag such as stickers and wristbands were given out at Jewish schools.

JET plans on running this program on campuses nationally next March and again in Chicago next year. JET plans on continuing this model each year.