

Organization Overview

Name	Prep for Prep
Genome	Workforce Development

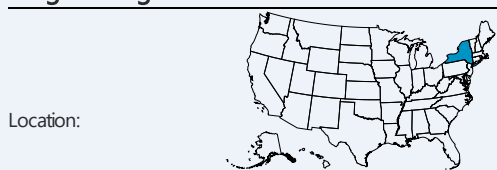
Program Overview

Program Name	Prep for Prep Professional Advancement
Program Type	Direct Service
Beneficiary Type	Individuals
Budget	\$639,030 USD

Description

The Moody's Foundation's gift will be used to support Prep's Professional Advancement Summer Internship Program. The high school and college students who will participate will gain a sense of responsibility, knowledge of professional etiquette, and an overall competitive edge when applying for future internships and full-time jobs. These internships facilitate opportunities that allow students to explore and reflect on the different careers they may pursue following college graduation.

Program Logistics



Location:

United States (New York)

Key Demographics

The program primarily serves high-achieving students of color in late high school through college graduation.

Core Beneficiary Group: Many Prep families receive full financial aid packages at their independent schools.

Age	
K-12 (5-18 years old)	10%
Young Adults (19-30 years old)	90%

Sex	
Male	44%
Female	55%
Non-binary	1%

Race	
Black or African American	50%
Hispanic or Latino	34%
Other	16%

Additional Characteristics	
Low-Income or Economically Disadvantaged	80%
First-Generation College Students	20%

Mission Measurement Insight

Since last year's report, program reach cost-per-outcome decreased. This appears to be due to under-reporting reach on last year's report, so current data should be considered more accurate. CPO falls slightly below sector benchmark, potentially due to some cost-sharing with internship providers. Existing evaluation relies on participation rates, but the program is already implementing end-of-program surveys of students and employers that could be leveraged to more directly assess per-beneficiary achievement of Job Readiness outcomes. Ensuring that these surveys align with outcome criteria will allow for a low-lift improvement to the quality of program evidence for impact. 44% of Job Readiness outcomes were in Fin/Tech/Econ fields.

Outcomes

Primary Outcome: Job Readiness

This outcome is satisfied if an individual has achieved at least one of the following within the past year:

- Developed marketable job skills
- Attained the soft skills and knowledge necessary to search for employment
- Attained certifications and education in areas related to high demand careers
- Removed significant barriers to employment

Secondary Outcome(s): Career Advancement, Social and Emotional Skills, STEM Interest

Self-Reported Data

100% Efficacy Rate % beneficiaries achieving a positive outcome	314 Program Reach # of beneficiaries served	314 Actual Outcomes Total # of beneficiaries achieving a positive outcome	\$2,035 Cost per Outcome Budget / Actual Outcomes
---	---	---	---

Level of Data Reported

Level 1	RCT* or quasi-experimental
Level 2	Pre-post or cross-sectional
Level 3	Point-in-time study
Level 4	Performance metrics /stats
Level 5	Anecdotal evidence

*Randomized Control Trial

Based on 314 participating students. The Professional Advancement team carefully tracks the participation and attendance of our students at our skill-building workshops. The team confirms with employers and students their placement and completion of their internship, and they record attendance at required workshops and seminars. Final evaluations are also collected from students (about the internship experience) and employers (about intern performance) at the end of the program. The student and employer evaluations are used both to measure our outcome criteria and to make informed decisions about the shape of our program design.

Genomic Analysis

Most Emphasized Activities ("Genes") in this Program

1. Provides instruction in workplace literacy
2. Provides training in networking skills
3. Offers assessment of career interests
4. Offers assessment of work readiness
5. Offers dual apprenticeship (combined workplace and classroom) training

Program Intensity

Dosage 1 hour to <3 hours	Frequency Once every week	Duration 9 months to <1 year
-------------------------------------	-------------------------------------	--

The reported intensity of the program does not include the hours students spend employed as interns. This is an approximation of how much time a student would spend utilizing our wrap-around professional advancement services.

Sector Benchmark Data

Program Name	Efficacy Rate	Cost Per Outcome
Prep for Prep Professional Advancement	100%	\$2,035
Impact Genome Benchmark* for this Outcome	81% - 90%	\$2,276 - \$3,690

*The average Efficacy Rate and Cost Per Outcome of all programs in the Impact Genome database that target this same outcome.

The data above was reported by Prep for Prep in January 2020

POWERED BY:

